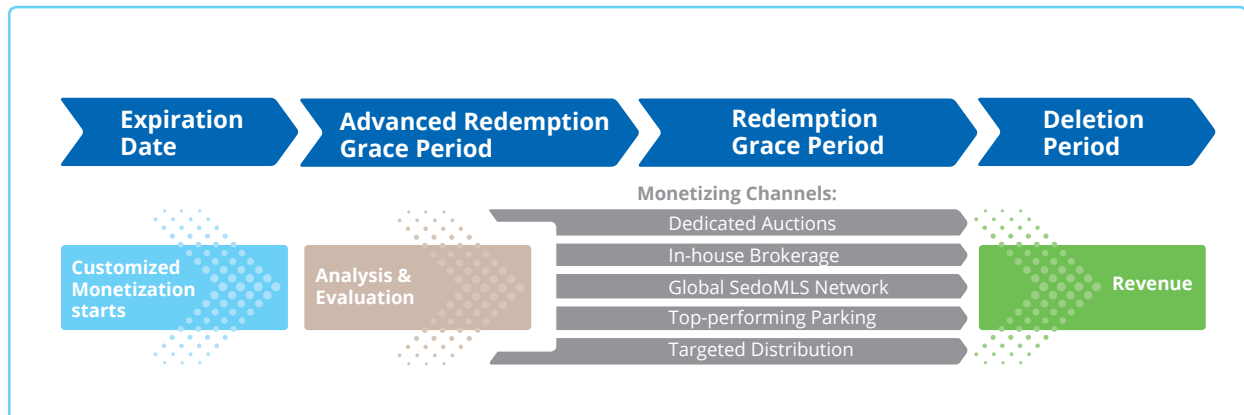


# Sedo's Expiring Domains Monetize your Expiring Domains

As a registrar you are losing up to thousands of expiring domains daily not being utilized.  
Sedo can help you to monetize your expiring domains feed in the most effective and reliable way.



## Benefits of Sedo's Expiring Domains Monetization:

- ✓ Creating a **stable and sustainable revenue stream** out of assumed lost inventory
- ✓ **Customized and flexible** product selection based on the individual service needs of you and your customers
- ✓ Fair and **transparent revenue-share** model
- ✓ **Easy and fast set-up**
- ✓ Fully **automated processes** via your existing registrar API

- ✓ **Domain evaluation** based on multiple pricing strategies and criteria
- ✓ Domain sales through various **international sales channels** (e.g. SedoMLS & dedicated auctions) and platforms
- ✓ **Traffic monetization** through top-performing **parking services**
- ✓ Consistent **manual and automated optimization** of high traffic domains
- ✓ **Dedicated support** by a highly professional team



### Sophie Pieck

Director Business Development  
Phone: +49 221 34030 -156  
partners@sedo.com